



# J e a n M a r c D i v e r r e z

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## INNOVATION MANAGER

### PROFILE

Electronics and computer engineer with a strong expertise in cognitive sciences, neuroscience, and technology transfer. Passionate about innovation and partnership development, I transform opportunities into concrete solutions. My experience in collaborating with startups and multidisciplinary teams allows me to identify and bring high-impact projects to fruition. Always seeking new methods, I train myself in emerging technologies to create value.

### EDUCATION

#### Master Computer science

Bretagne O. University  
2001 - 2004

#### Bachelor Computer science

University of Rennes  
2000 - 2001

### SKILLS

- Innovation manager
- Agile methods
- Multidisciplinary Team & project Management
- Design sprint & thinking
- Strategic Partnership Development (startup & Large group)
- Technology Transfer and Innovation
- Commercial Opportunity Analysis and Evaluation
- Collective Intelligence and Facilitation

### EXPERIENCE

#### Team Manager, Coach

2022 - PRESENT

Digitalizers

Specialist in development of human, agile and digital skills

- Agile project management & Agile innovation management coach
- Facilitator innovation & collective intelligence.
- Head of customer experience department
- Interim in Marketing & Communication

#### Stay-at-home active dad

2020 - 2022

@Home

I dedicate a period of my life to my children (3 and 6 years old) while continuing to cultivate several skills:

- Organization and task prioritization
- Management of small team
- Sociability, creativity

#### Project Manager - Operation Direction

2014 - 2020

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- Setting up projects (private and international)
- Drafting of technical and financial proposals
- Scientific & technical manager of Human Machine Interaction, human factors and cognitive sciences field.
- In charge of opportunities for development in the e-health sector
- Project coordination Handicap Innovation Territoire (HIT).
- Product Owner
- Team management 15 employees - Technical & scientific strategic planning
- Symposium and Workshop organisation

## SOFTWARE

Notion	
Chat GPT	
Make	
Photoshop	
Indesign	
Première	
Wordpress	
Slack	

## EXPERIENCE

### R&D Engineer

2013 - 2018

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- In charge of users test : test protocols redaction, test organisation and results analysis.
- Scientific and technological watch
- Specification and implementation of a software and hardware platform for cognitive states automatic recognition

## INTEREST



Climbing



Photographie



Wood  
crafting



Fitness

## TRAINING & CERTIFICATIONS

- Level 1 of the Adult Trainer Swiss Certification (2024)
- Design Sprint - Steph Cruchon (2023)
- Entrepreneurship training (2019)
- Training course design thinking & focus group (2018 & 2020)
- Training course scrum method (2020)
- Internal training strategy patent & intellectual property (2019) •
- Lifeguard national certificate (2003)

## KEYS PROJECTS

### Mobile Application for Real-Time Emotion Recognition

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Developed a mobile application using AI to measure and analyze crowd emotions based on physiological data.

### Automatic Comfort Detection in Virtual Reality

Collaboration with Ubisoft 2019

Machine learning project to classify comfort levels in virtual reality with 91% accuracy, based on real-time physiological tests.

### Guidance System for Visually Impaired Climbers

Collaboration with Ubisoft 2019

Designed and developed a guidance system based on NFC to assist blind climbers in navigating safely.

## KEYS PUBLICATIONS

### International Conference on User Interfaces:

"Improving UX in Virtual Reality through Physiological Feedback," 2019.

### Article in Cognitive Science Journal:

"Stress Detection in High-Pressure Environments for Fighter Pilots Using Neurosensory Tools," 2018.